

Short Biography Priscila Arantes

Priscila Almeida Cunha Arantes is an art critic, curator, researcher, and university professor specializing in contemporary art, curatorship, digital aesthetics, museology, and the politics of memory.

Holding a degree in Philosophy from the University of São Paulo (USP), she earned her Master's and PhD in Communication and Semiotics from the Pontifical Catholic University of São Paulo (PUC-SP), where she currently serves as Director of the institution's Faculty of Philosophy, Communication, Letters, and Arts. She completed postdoctoral research at Penn State University (USA) and the University of Campinas (UNICAMP), furthering her studies in art, media, politics, and memory.

From 2007 to 2020, she served as Artistic Director of the Paço das Artes Museum in São Paulo, and from 2009 to 2011, as Director and Curator of the São Paulo Museum of Image and Sound (MIS-SP). As a curator, she has organized high-profile exhibitions in Brazil and internationally, with projects presented at various institutions. Her curated exhibitions address themes related to art and technology, memory, archives, curatorial practices, and contemporary resistance.

She is the author of *Arte @ Mídia: perspectivas da estética digital* (a Jabuti Prize finalist) and *Reescrituras da Arte Contemporânea: história, arquivo e mídia*, as well as numerous articles and publications on contemporary art, digital culture, and museums.

She is currently Coordinator of the Postgraduate Program in Arts and Cultural Practices at PUC-SP, Professor in the Postgraduate Program (PPG) in Design at Anhembi Morumbi University, and a Curatorial Collaborator at MAC USP (Museum of Contemporary Art of the University of São Paulo). Gilberto Prado's work focuses on networked art and interactive installations. He was a Visiting Professor at the University of Paris 8, France, and conducted postdoctoral research at the Polytechnic University of Valencia, Spain. Currently, he is a Full Professor in the Postgraduate Programs of Visual Arts at the School of Communication and Arts, University of São Paulo, and Design at Anhembi Morumbi University, Brazil.

Further info:

<https://ppgdesign.com.br/docentes/priscila-arantes/>